



## SREE SOWDAMBIKA COLLEGE OF ENGINEERING

Chettikuruchi-626134, Aruppukottai, Virudhunagar Dt. Ph :04566-229801.  
(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)



### ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

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#### About

Entrepreneurship Development Cell is inaugurated in our institution in the year 2014. The cell undertakes several activities for student development wherein the student gets corporate exposure while studying and develops a spirit of entrepreneurship. This enables student capability enhancement as well as their alignment with industry. This way the EDC at one stroke creates a win-win model for student as well as Industry. Entrepreneurship development cell bridges the gap between ideas to the market product. Entrepreneurship development cell has taken a greater responsibility to generate the entrepreneurship skills among the students and to help them to channelize their goals to become a versatile entrepreneur. Moreover, we also have exposure of industrial sector to curious young minds to get perfect idea of market need and requirements. EDC supports business and innovators as they develop, launch, and commercialize their ideas and motivate the students to bring out their latent spirit of Entrepreneurship.

#### OBJECTIVES

- Entrepreneurship Development Programme (EDP) is a programme which helps in developing entrepreneurship abilities. The skills that are required to run a business successfully is developed among the students through this programme. Sometimes, students may have skills but it requires polishing and incubation. This programme is perfect for them.
- This programme consists of a structured training process to develop an individual as an entrepreneur. It helps the person to acquire skills and necessary capabilities to play the role of an entrepreneur effectively.
- EDP is an effort of converting a person to an entrepreneur by passing him through thoroughly structured training, A entrepreneur is required to respond appropriately to the market and he/she is also required to understand the business needs. The skills needed are varied and they need to be taken care in the best possible way.
- EDP is not just a training programme but it is a complete process to make the possible transformation of an individual into an entrepreneur. This programme also guides the individuals on how to start the business and effective ways to sustain it successfully.

#### Vision

Start of a roadmap that will determine where the individual wants to go with their entrepreneurial efforts.

#### Mission

It is a business or non-profit organization's reason for being.

#### CONSTITUTION OF MEMBERS:



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**ENTREPRENEURSHIP  
DEVELOPMENT  
CELL**

## ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

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|------------------------|---|---|
| <b>Chairman</b>        | - | Principal   |
| <b>Convener</b>        | - | One Senior Teaching Faculty   |
| <b>Co-ordinators</b>   | - | Four Teaching Faculty   |
| <b>Student Members</b> | - | Four outstanding students in the college nominated by the Class Teacher |



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## ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

### EDC ONE PAGE WRITE-UP

#### **OBJECTIVE:**

- Train entrepreneurship skills to the students and make them as successful entrepreneurs.

#### **POLICY:**

- Guide and knowledge the entrepreneurship mindset to the students.

#### **ROLES AND RESPONSIBILITIES:**

- Conducting entrepreneurship skills and ideas developing workshops/events through experts.
- Aware the financial aids from various agencies to start a business.
- Meeting will be conducted starting of academic year.
- Two events per semester will be conducted.
- Action taken report and outcome submitted at the end of academic year.

#### **CONSTITUTION OF MEMBERS:**

<b>Chairman</b>	-	Principal
<b>Convener</b>	-	One Teaching Faculty
<b>Co-ordinators</b>	-	Four Teaching Faculty
<b>Student Members</b>	-	Four students who are engaged in full time studies in the college nominated by the Class Teacher

**PRINCIPAL**



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## ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

SSCE/EDC/CIRCULAR/2024-25

Date: 01-07-2024

### CIRCULAR

The following staff members and students are appointed as Entrepreneurship Development Cell (EDC) members of our College from 01-07-2024 till the next announcement. Your cooperation and suggestions are needed for the smooth conduct of the Entrepreneurship Development Cell.

S.No.	Position	Mmembers	Designation / Class
1	Chairman	Dr.K.Arulmozhi	Principal
2	In-charge	Dr.A.Marikkannan	ASP/ECE
3	Staff members	Mr.G. Vadivel murugan	AP/CSE
4		Mrs. V.Jansirani	AP/EEE
5		Mr. S. Aravindh	AP/ ECE
6		Mr. B. Muthumari	AP/CIVIL
7	Student members	K.Hema Mathavan	Final year ECE
8		S.Velan	Final year MECH
9		M.Madhumitha	Third year EEE
10		S.Gokilavani	Second year CSE



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**PRINCIPAL**